

## ABSTRACT

The present invention aims to provide a printing medium free from release films.

5 A printing medium is manufactured by forming a primer layer 12 and an adhesive layer 13 successively on the rubbed surface of a base film 11 and wound into a roll 15. When the printing medium is delivered from roll 15, adhesive layer 13 does not remain on the roll 15 side even if adhesive layer 13 has a low adhesive power  
10 because the adhesion between adhesive layer 13 and primer layer 12 is strong while the adhesion between adhesive layer 13 and base film 11 in roll 15 is weak. The printing medium can be run in a printer without using a release film because adhesive layer 13 has a low adhesive power.